

Local teacher honored for innovative education program

Deborah Stinson
selected as
national finalist
for cable's
Leaders in
Learning Awards

MARION – Deborah Stinson, a teacher at Old Rochester Regional High School in Mattapoisett, is being honored by the cable industry for her demonstrated commitment to improving education in her community.

Comcast and Cable in the Classroom, the cable industry's education foundation, announced recently that Stinson has been chosen as a finalist for the 2008 Cable's Leaders in Learning Awards.

The annual awards program, now in its fourth year, recognizes outstanding educators, administrators and other community leaders at the forefront of innovation in education.

Finalists are eligible for a national Cable's Leaders in Learning Award, which includes a \$3,000 prize, an all-expenses-paid trip to Washington, D.C., and a June awards ceremony and gala in honor of the winners at the Library of Congress.

Applications were received from across the country for the 2008 Cable's Leaders in Learning Award. Stinson is one of just 44 finalists selected from classroom educators, administrators, college faculty and community leaders nationwide.

Stinson is being recognized in the Pushing the Envelope with Cable Technology and Programming category for her

work with students to promote, produce and broadcast "Foodathon," a telethon last April to raise food donations to help the Hunger Commission of Southeastern Massachusetts.

"Recognizing the hard-working individuals who are forging fresh and creative paths to improving educational opportunities for the nation's students is among the most important roles we can play," said Doug Levin, senior education policy director, Cable in the Classroom. "Stinson's efforts are a prime example of the sorts of educational innovation the cable industry is proud to honor. Cable has contributed substantial educational content and connectivity for use by thousands of our nation's schools, and it's good to acknowledge the results of that investment through the highly competitive Leaders in Learning program."

Stinson has had great success with her program.

"This program offered students hands-on experience in a large, live television production and allowed them to utilize skills they have learned in the classroom," she said. "They learned teamwork, gave back to their community and proved they could make a difference."

Tom Coughlin, Vice President of Comcast's Southeastern Massachusetts Region, said, "We congratulate

Deborah Stinson for being named a finalist for this prestigious award and for using new ideas to educate and better prepare young students for the future, a commitment that Comcast shares and applauds."

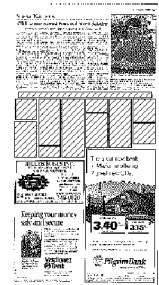
Winners will be chosen to receive a Cable's Leaders in Learning Award in one of the following categories:

- General Excellence – for leaders who have demonstrated excellence in expanding and enhancing learning opportunities by employing a diversity of traditional and non-traditional approaches to producing measurable improvements in education outcomes in formal or informal settings.

- Media Literacy Education – awarded in partnership with the National PTA to a leader who has advanced the teaching and learning of media literacy concepts and skills to children and youth. Media literacy is defined as the ability to access, understand, analyze, evaluate and create media messages on television, the Internet and other outlets.

- Cable Partnerships for Learning – for leaders who are working in partnership with the cable industry to expand and enhance learning opportunities for children and youth in or out of the classroom.

- Pushing the Envelope – for leaders who push the envelope and/or redefine the education



frontier through the use of cable technology and/or cable content.

For more information on the awards and the 2008 finalists, please visit: www.LeadersInLearningawards.org.

Since 2005, Cable's Leaders in Learning Awards, administered by Cable in the Classroom, have recognized administrators, educators and

community leaders who demonstrate vision, innovation, action and transformation in education in and out of the classroom. The objective of the awards is to promote and encourage innovative learning practices affecting children from preschool through high school across communities nationwide.

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